

v1.0 2021

Whale fall

Community Governance Project

[whole fall one page]



01 Project Details

Project Significance

Whale indicates an ecological prosperity that nourishes tens of thousands of marine organisms for a long time after sinking deep into the ocean after death.

Investors possessing large assets in a virtual currency market are often described as "whales". Whales with large assets are often a threat to projects; but they enter during the early stages, accumulate huge tokens at low prices, actively expand the ecosystem, and contribute to creating more valuable project. Unfortunately, however, they act as the biggest obstacle to the project's transition to a decentralized autonomous organization (DAO).

Whale Fall is a community governance project. It was issued on the basis of Binance Smart Chain (BSC), world's largest cryptocurrency exchange, to encourage more investor participation, and will provide sufficient rewards to key early contributors on the premise that they do not pose a threat to the ecosystem.

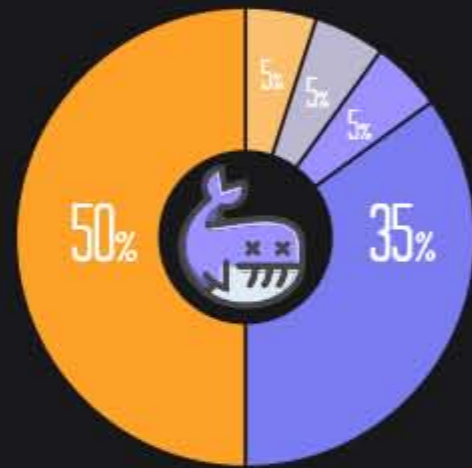
Whale Fall ultimately aims to create a whale-free DAO ecosystem, breaking away from the oppression of traditional centralized financial system with large-scale community activities and realizing true decentralization through autonomous circulation and growth.



02 Tokenomics

Tokenomics

- Project Name : Whale Fall
- Token Name : WHALE
- Supply : 1,000 trillion



- Incineration of 50% (500 trillion)
- Development : 5%
- Whale Community : 5%
- Ecosystem Fund : 5%
- Liquidity Pool : 30%

03 Mechanism

Mechanism

- Staking Mining (Holding = Mining)

Whenever WHALE tokens are supplied (deposits and transactions), 5% of the supplied amount is airdropped according to the ratio of WHALE tokens held.

- Liquid Self-supply System

For each WHALE token in circulation (deposit and withdrawal), 5% of the supplied amount is added to the liquidity pool.

- Token Burn

1. Retirement(burn) of 50% of the initial token will result in a continuous retirement of 2.5% of the commission fee due to distribution function of the 5%, resulting in deflation leading to a rise in token prices.

2. Automatically burn 1% of WHALE holdings in the project's official Whale Fall and Whale community on smart contracts for increase in 10,000 WHALE addresses and 10x increase in cumulative price increases.

- Whale Lock-up

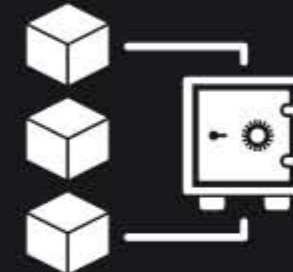
If the number of WHALE holdings obtained through deposit and withdrawal is more than 2.5 trillion (i.e., a total network share is 0.25% and higher), it automatically becomes a whale account, permanently locked up and burned. The amount equivalent to a reward (airdrop) can be withdrawn.

04 Development Model

Whale Fall Development Model



Token Burn Policy



Staking Mining (hold = mine)



Strict community structure & education



Whale fall

Realize Whale Fall DAO



Whale fall